

# Peter R Crow



Dr Peter Crow CMInstD is an experienced company director and chairman, and an advisor, speaker and author who serves boards committed to the ideals of high firm performance and long-term value creation. His expertise in corporate purpose, strategy, corporate governance and board effectiveness in particular is widely acknowledged.

Peter has worked with boards and directors in many countries. His insightful guidance, which is founded on deep knowledge, critical enquiry and practical boardroom experience, has proven to be invaluable to the prosperity of a wide range of companies and social enterprises.

Peter was born and raised in rural New Zealand. He studied business and technology at Massey University and was a Massey Scholar. After graduating in 1984, he held engineering, business development and leadership roles in several companies. In 2001, he established QuarryGroup, an international advisory practice dedicated to providing guidance on corporate governance, strategy and effective board practice. He continues to serve directors and boards around the world today.

Representative contributions (see [petercrow.com](http://petercrow.com) for more information):

- Directorship of several privately-held, high-growth businesses and social enterprises
- Chairman of one of New Zealand's top boys' schools
- Corporate purpose, values and strategy formulation engagements
- Design of governance frameworks for effective board practice
- Board effectiveness and strategy implementation assessments
- Trusted adviser to chairmen and boards of many companies and social agencies
- Design and delivery of public and tailored director development programmes
- Authorship of numerous peer-reviewed papers and published articles
- Keynote speaker and panellist at conferences and other events around the world

Peter holds a Bachelor of Technology (1st-class Honours), Postgraduate Certificate in Business and a Doctor of Philosophy in corporate governance and strategy ("Understanding corporate governance, strategic management and firm performance: As evidenced from the boardroom"). His professional credentials Chartered Membership of the Institute of Directors in New Zealand, and membership of several international institutes and academies.

Outside professional and research work, he maintains a keen interest in classic cars and road cycling. Peter lives in Whitby, New Zealand with his wife. They have three adult children.