



## Master class: Achieving competitive advantage through effective boardroom contributions

9 September 2015 | 5.45pm – 7.45pm | Academy Restaurant, Belfast campus

Light refreshments will be provided

### **Boards that add value: Lessons from New Zealand**

Are you interested in hearing from an independent researcher and chartered company director – proven to be invaluable to the prosperity of many emergent and established global businesses?

If so then this is an event not to be missed.

**Target audience:** Board members, Chief Executives and all those with an interest in emergent thinking on good governance.

This event is hosted by Ulster University Business School as part of our 40th year celebrations.



## Key Note Speaker

Peter Crow is an experienced company director, chairman and governance researcher from New Zealand. He is currently completing his doctorate at Massey University where he is investigating the role of boards on company performance outcomes. Peter guides boards of directors and executives teams who want to create effective strategies, realise the potential of their businesses and govern well. People who know Peter say he is perceptive, and that he is a “difference maker.”

Some examples of Peter’s work include:

Development and refinement of strategy development framework, now in use within the Institute of Directors Company Directors course.

Facilitation of professional development programmes including the Institute of Directors’ Company Directors course.

Facilitation of processes to develop corporate strategy for over 50 organisations across many sectors including transport and distribution, high technology, professional services and health and social enterprises.

Directorship of several medium-sized, high growth businesses.

Establishment and leadership of the regional office of a multi-national software company, achieving 325% revenue growth in three years.



**The Masterclass is FREE of charge**, places are limited to 60 delegates. Pre-registration is essential.

To register contact:

Regina Haughey

E: [r.haughey@ulster.ac.uk](mailto:r.haughey@ulster.ac.uk)

T: 0044 2890 368565

Further information can be obtained by contacting Dorothy McKee

T: 0044 7703 460618