

Peter Crow, PhD CMIInstD



“Every company has the potential to achieve great things and make a significant contribution to society. I have devoted my life’s work to the pursuit of this worthy goal.”

Dr. Peter Crow, a company director and chair, advisor, and creator of the *Boardcraft* philosophy, has an extensive record helping boards govern with impact and realise organisational potential.

He has served on the boards of private and PE-controlled companies, family businesses, and social agencies; advised boards, chairs, investors, and governments; curated director development programmes; and, spoken and written on topical matters.

Drawing on globally-relevant expertise in corporate governance and strategic leadership, broad business and boardroom experience, a strategic mindset, innate curiosity, and an unfettered devotion to service, his insightful contributions have proven invaluable to the fortunes of a wide range of enterprises, across five continents.

Representative contributions (see petercrow.com for more information):

- Directorships of private and PE-controlled companies, family businesses, and social enterprises
- Trusted advisor and confidante to chairs, boards, regulators, and governments
- Development of the *Strategic Governance Framework*, for effective board practice
- Corporate purpose, stakeholder engagement and strategy formulation engagements
- Board and governance effectiveness assessments
- Post-graduate courses and tailored director education programmes
- Authorship of numerous peer-reviewed papers and published articles
- Keynote speaker, panelist and guest lecturer; at large-scale conferences, forums, seminars

Dr. Crow has a doctorate in corporate governance and strategy (explaining how boards influence firm performance), and a first in technology and management. He is a chartered member of the Institute of Directors (CMIInstD), and a member of several international institutions including the Global Peter Drucker Society and the International Corporate Governance Network.

He is based in New Zealand, but contributes globally.