
Corporate Governance for a Changing World

Capturing long-term value: Integrating environmental, social and governance factors into investment and management decisions

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tomorrow's
company



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CITY UNIVERSITY LONDON

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■ Overview

Environmental and social sustainability issues are material financial issues posing both opportunities and risks to the long-term success of companies and the economy as a whole. In recent years, consensus has begun to emerge that firms should focus on creating long-term sustainable value. Leaders in the business, investor and other communities now realise that we must integrate sustainability into the core of our economic system. Amidst complexity and increasing societal expectations on corporations, it remains unclear what corporate governance should deliver in terms of addressing environmental and social issues.

We will be joined by Dr. Roger Barker of the Institute of Directors (UK) for a deep-dive session on corporate governance designed for company secretaries, senior management and board directors. The facilitated roundtable discussion will give participants the latest information on best governance practices and regulatory developments, discuss how to benchmark output, and facilitate effective governance delivery to internal and external stakeholders.

Overview of topics covered

- What should be the characteristics of metrics for long-term sustainable value?
- Is the business case for sustainability (e.g. boost profits by reducing costs and increasing efficiency across operations) strong enough to drive the shift?
- How can corporate governance address the conflict between market demand for strong short-term performance and the longer perspective necessary for sustainability?

■ Outputs

- Update on recent regulatory & market developments & their implications for businesses
- Benchmark company strategy against industry best/better practice
- Gain insight into what creates value within an organisation
- Understand how boards can use their interactions with investors to ensure support for long-term sustainable performance
- Deepen understanding of linkages between company culture/leadership and governance
- Identify key governance challenges & opportunities for next 10 years

■ Participants

This condensed workshop and roundtable discussion has been designed for:

- Board Directors
- Company Secretaries
- Senior Management

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■ Programme

3:30 pm	Registration
4:00 - 4:15 pm	Opening and Welcome: <ul style="list-style-type: none">- Overview of preliminary results from Purpose of the Corporation Project's Global Corporate Governance Roundtable Series- Overview of Tomorrow's Company Futures Project
4:15 - 4:25 pm	Analysis of recent regulatory changes and developments on the horizon for corporate governance in the UK and globally
4:25 - 4:45 pm	Keynote Speaker: Dr. Roger Barker, Director of Corporate Governance and Professional Standards at the Institute of Directors (UK) <ul style="list-style-type: none">- How can corporate governance address the conflict between market demand for strong short-term performance and the longer perspective necessary for sustainability?
4:45 - 5:10 pm	Plenary discussion to identify the main corporate governance and business challenges and opportunities over the next 10 years
5:10 - 6:00 pm	Future Scenarios: <ul style="list-style-type: none">- Break into small groups that choose one challenge, identify a solution and then work backwards from the solution outlining what made it possible
6:00 - 6:15 pm	Groups present results from scenario exercise
6:15 - 6:50 pm	Open discussion of results
6:50 - 7:00 pm	Closing remarks
7 pm	Casual cocktail reception