

NEW MANAGEMENT PRACTICES RESEARCH GROUP

WORKSHOP

UNDERSTANDING CORPORATE GOVERNANCE:

11-12 June 2015 - Barcelona

FULL PROGRAM

THURSDAY 11 JUNE 2015

13h00-14h30

Welcome and Registration

14h30-16h00

PLENARY SESSION 1

Welcome note

Key note speaker: Pr. Morten Huse, BI Norwegian Business School

Replacing corporate governance with value creating boards

16h00-16h30

Coffee Tea Break

16h30-17h30

Session 1. Power in and on Boards

1/ Executive-controlled boards, power and influence: a reality check

P. Crow

2/ A Portfolio approach of Board roles in SMEs: a multiple case study

W. Khlif, C. Ingley and L. Karoui

17h30-19h00

Academic Round Table. Governance in Emergent markets

Moderator: Pr. Coral Ingley

1/ The Transformation of Corporate Governance in Emerging Markets: Reform, Convergence and Diversity -

Pr. Thomas Clarke

2/ Getting into the governance of African organizations: Insights from postcolonial management studies -

Anderson Seny Kan

3/ The natural resource curse, governance dynamics, and firm performance -

Pr. David B. Zoogah

21H00

GALA DINER: departure from TBS Barcelona

09h30-11h00

Session 2. Gender diversity in Boards

3/ Board gender diversity and dividend policy

M.C. Pucheta-Martínez, I. Bel-Oms

4/ The impact of gender diversity of supervisory boards on non-financial reporting.

E. Puchalska

5/ How institutional women directors on boards and executive committees impact on firm performance

I. Bel-Oms, M.C. Pucheta-Martínez

11h00-11h30

Coffee Tea Break

11h30-13h00

PLENARY SESSION 2

Key note speaker: Pr. Silke Machol, University of Wolverhampton Business School
Much ado about nothing? Myths in corporate governance and board research

13h00-14h30

Lunch Break

14h30-16h00

Session 3. Debates on Corporate Governance

6/ Self-regulation of corporate governance practices: How firms translate external standards into internal policies

I. Okhmatovskiy

7/ New economy, governance and strategic management: The agency theory, finally positive?

J.P. Denis

8/ Overcoming barriers to deploying a renewable technology

A.A. Marcus

16h00-16h30

Coffee Tea Break

16h30-17h30

Session 4. Governing Family Firms

9/ The agony of choice: Family firms and their legal form

A. Dutzi, G. Kaufmann, P. Werner

10/ Models of board governance in family firms

L. Karoui C. Ingley and W. Khlif

17h30-18h00

Coffee Tea Break

18h00-19h30

Professional Round Table: Board in Foundations/Associations: Pilot or Smokescreen

Pay the piper, call the tune: Corporate Governance of foundation-owned enterprises in the German retail market - *Andreas Dutzi, Guido Kaufmann, Patrick Werner*

The experience of an international Association.
Maria Valles, Board Member of "Medicos sin fronteras"