

Board Governance: A Reality Check

Friday 11th September 2015

10.00-14.30

Venue: Canterbury Christ Church University

SEMINAR WITH PETER CROW
(HOSTED BY THE ENGLAND CENTRE FOR PRACTICE DEVELOPMENT)



Peter Crow is a globally mobile advisor and researcher on corporate governance, board practice, strategy and value creation; and he is a chartered company director.

Seminar Focus

An interactive seminar designed to promote active reflection, critical debate and discussion about key issues and challenges facing boards within the health, public health and social care sector with a focus on how to promote board resilience, and maximise strategic planning for effectiveness, efficiency and performance through an integrated governance framework for success.

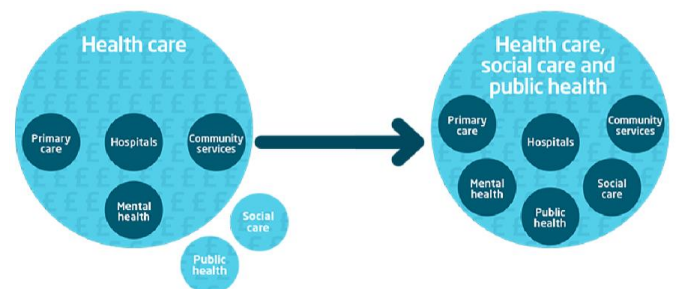
Themes

- Lessons learned from the coalface – ‘School of Hard Knocks’;
- Emerging international research;
- Keeping strategy on the agenda;
- Driving (the need for) efficiency and effectiveness;
- Ensuring accountability and performance;
- A Pathway Forward - an integrated strategy framework for Boards.

Target Audience & Overview

This dynamic seminar is geared towards the following audiences:

Clinical Commissioning Groups, Chief Executives, Board Directors, Senior Health Leaders, Service Directors, Academics, Professors and researchers, MBA students & PhD students.



How to Book

To register your interest and book a place please contact Anna Humphreys

E-Mail: anna.humphreys@canterbury.ac.uk

Tel: 01227 767700 Ext 1637.

Refreshments and lunch are provided.

For more information on

Peter Crow please visit: www.petercrow.com

England Centre for Practice Development

please visit: www.canterbury.ac.uk/ecpd

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Biography

Peter Crow is a globally mobile board advisor, researcher and company director. He advises boards of directors and executives seeking assistance to realise the full potential of their business. His deep knowledge and insight and practical experience as a company director has proven to be invaluable to the prosperity of emergent and more established businesses on several continents.

Peter was born in to a farming community in New Zealand, however he became interested in business and technology in the late 1970s while living in the USA. On his return to New Zealand he studied at Massey University and was a Massey Scholar. After graduating, he helped design world-class electronic security and industrial data capture systems, some of which are still in use today. Throughout the 1990s, he held sales, international business development and leadership roles in several sectors. In 2001, Peter established his advisory firm, Quarry Group Limited, to provide strategic insight and advice on corporate governance, strategy and board practice. Today, Peter continues to contribute as an independent advisor, facilitator, keynote speaker, researcher and company director.

Peter holds a Bachelor of Technology (1st-class Honours), and Postgraduate Certificate qualifications from Massey University. He is a Chartered Member of the Institute of Directors in New Zealand, and he holds membership with international institutes and academies.

Some examples of Peter's work:

- Trusted adviser to chairmen, boards and executives of many high-growth companies and social enterprises
- Directorship of several medium-sized, high-growth businesses and social enterprises.
- Facilitation of process to develop corporate strategies for over 50 organisations across many sectors including transport & distribution, high technology, professional services, health and social enterprises.
- Doctoral research to investigate the influence of boards on business performance (Doctoral dissertation currently being examined).
- Authorship of numerous peer-reviewed papers and articles.
- Creation of strategy development framework, now incorporated into the Institute of Directors *Company Directors Course*.
- Facilitation of industry-wide consultation programme to formulate policy and legislative recommendations for a major government (primary sector) initiative.